AMS GEEK

Guide to Association Management Software and How it Can Help Your Organization

What is Association Management Software (AMS)?

Association Management Software (AMS) is a great tool for managing the day-to-day operations of an organization. It can help with seven amazing use cases.

1 Membership Management	2 Event Management	3 Communication
	4 Data Management	
5 Member Engagement	6 Financial Management	7 Reporting & Analytics
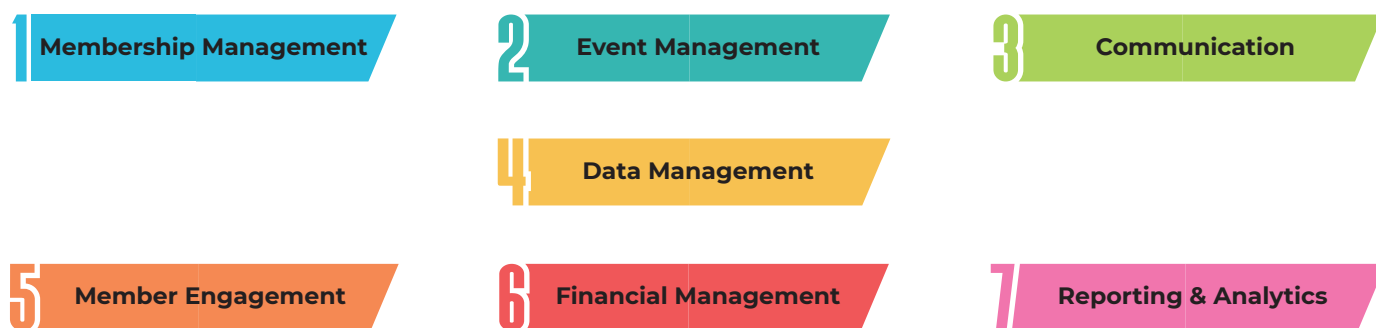
Membership management: AMS can help organizations to manage their membership lists, including tracking member information, renewals, and dues payments.

Event management: AMS can provide tools for planning and managing events, such as conferences, meetings, and webinars. This can include registration, ticketing, and logistics.

Communication: AMS can provide tools for communicating with members, such as email newsletters, social media integration, and member portals.

Data management: AMS can help organizations to centralize and manage their data, including membership information, event registration, and financial records.

Member engagement: AMS can provide tools for engaging with members, such as online forums, discussion groups, and surveys.

Financial management: AMS can provide tools for managing financial transactions, such as membership dues, event registration fees, and donations.

Reporting and analytics: AMS can provide reports and analytics on various aspects of an organization's operations, such as membership trends, event attendance, and financial performance.

Association Management Software, an Association and Nonprofit's Best Friend to Save Time & Money

Associations and Nonprofits are always looking for ways to save time and money. One way to do this is by using Association Management Software (AMS). This software can help associations and Nonprofits with their day-to-day operations, fundraising, membership management, and more.The best part about these types of software is that they are affordable and easy to use. They also have a lot of features that can help associations and Nonprofits save time and money.

What are the Best AMS in the Market?

There are 75+ Association Management Systems on the market. We know this process can be very frustrating and time consuming when trying to find the best AMS that fits your organizations needs. A good place to start doing research on these systems is to hear what others have to say. Let's be honest, reviews and word of mouth go a long way! To check out all the AMS' in the market, we'd recommend checking out ReviewMyAMS to see what others have to say about these systems.

How to Choose Which AMS Fits Your Needs?

There are many AMS providers in the market today. But not all of them are created equal. Some have more features than others, some are more affordable than others, and some are better suited for certain industries or organizations. Choosing the right AMS for your organization is a difficult task. There are many factors to consider, such as the size of your organization, the number of employees, and what you need from an AMS.

KEY TAKEAWAYS

01 Member Experience	02 Reporting	03 Integrations (Open API)
04 Automation	05 Scalable & Flexible	06 Customer Support

KEY TAKEAWAYS

Member experience: Search for an AMS provider that permits smooth digital collaborations with your members, who are now accustomed to top-notch web user experience (UX). The ight AMS seller will incorporate UX design in order to grant individuals the ability to determine their own digital journey, regardless of what gadget they use when communicating with you. This involves granting them self-management capabilities along with easy navigation while completing regular tasks like changing personal profile and contact data, paying fees/dues, signing up for conferences or events.

Reporting: Association leaders need to be able to make sound decisions based on trustworthy information concerning members' online actions. All personnel must have the capability of utilizing and benefiting from the new AMS; this involves searching for particular characteristics like generating personalized reviews or rapidly going through multiple tabular and field elements. The fresh system should run dependably, allowing staff to spot digital trends close in time to their occurrence.

Integrations: Verify with a vendor that their AMS is able to connect and interact seamlessly with your core systems such as CMS, LMS, customer relationship tools and financial systems. Lack of harmonious compatibility may lead to an ineffective work atmosphere where the data stays segregated in dissimilar areas making it arduous for users to examine or convert into business insights.

Automation: Inquire from the vendor about what automatic procedures are included in their AMS. Ideally, your system should be able to execute mundane value-oriented tasks such as confirming accounts receivable and mailing out billing notifications and dues reminders. This automation eliminates redundant labor for employees, permitting the use of resources for more meaningful objectives.

Scalable & Flexible: Your AMS should be able to satisfy present-day demands and accommodate prospective expansion for your firm. It ought to have the ability to construct custom fields, gather unrestricted data entries and allow your workforce access to an assemblage of adjustment options. By guaranteeing compatibility with tomorrow's requirements you can reduce future system modifications or personalization expenses.

Customer Support: Ascertain that any AMS vendor you consider is a reliable ally prior to committing. Ponder customer service ratings and inquire about parameters such as outreaching capabilities, availability of assistance should difficulties arise, and the price for extra help if needed.

Start Using an AMS Today to Supercharge Your Organization

If your organization is in need of consulting services to help provide valuable insight on which AMS will be the best fit for you, reach out to the team at AMS Geek!

Our team is comprised of people from within the Association and Nonprofit market ranging from a leadership team with a combined 30+ years of experience with Associations, and a team with 60+ years combined industry experience through the Project Management, Solution Architect, Business Analyst, Solution Development, and Customer Support teams.

Meet the Brands of AssociationWire LLC

AssociationWire

AMS GEEK

www.amsgeek.com

Contact AMS GEEK

Data Sangria

www.datasangria.com

Schedule a Demo

AMS JOBS

www.amsjobs.com

Contact AMS JOBS